Privacy Policy

By using our website, you agree to the collection and use of information by Birmingham Glass Solutions Ltd (hereinafter "Birmingham.mu") in accordance with this policy.

This document aims to help you understand how the Birmingham.mu collects, stores, uses and discloses your personal information (hereafter "Data") for providing services to you and the rights you have associated with such Data. It also covers the treatment of personally identifiable information collected when you are on this site, or when you use or avail Birmingham.mu's products and services.

1. **Introduction**
   1.1. This website is owned by Birmingham Glass Solutions Ltd (hereinafter "Birmingham.mu").
   1.2. In this Privacy Policy, "we", "us" and "our" refer to Birmingham Glass Solutions Ltd.
   1.3. Birmingham.mu is committed to safeguarding the privacy of its website visitors including users, prospects, clients, service providers/ suppliers.
   1.4. As required by the European Union General Data Protection Regulation (hereafter the "GDPR") and the Data Protection Act 2017 (hereafter the "DPA"), please take notice of the way we intend to use your personal data.
   1.5. This Privacy Policy sets out the types of personal data we collect, how we collect and process that data, who we may share this information with and the rights you have in this respect.
   1.6. By using our website, you acknowledge that you have read and understood the terms of the present Privacy Policy.

2. **About Us**
   2.1. Birmingham.mu is specialised in custom-designed, frameless, safety glass products such as frameless showers, balustrades, kitchen splashbacks and provides expert solutions to buildings to reduce window glare, UV and heat issues, for both residential and commercial use.

   2.2. We are registered in Mauritius with the **Corporate and Business Registration Department** under registration number **C14125176** and with the **Construction Industry Development Board** under registration number **CT/BW/L/H-03302**, and our registered office is at 20201, Royal Road, Calebasses.

3. **Personal Data Collection**
   3.1. For the purpose of providing you with efficient service, we may collect your personal data that is absolutely required. Personal data is any data from which you can be identified, and which relates to you.
   3.2. The type of data collected by us depends on the purpose for which it is collected and used. We will only collect data that we need for that purpose.
   3.3. Your personal data is being collected in the following ways:
       3.3.1. When you provide your Personal Data to us directly like for instance when you purchase our products, use any of our services, provide or offer to provide services to us and you exchange communications with us.
       3.3.2. When we obtain your Personal Data indirectly like for instance, your information which is shared with us by third parties. In such a case, the third party should confirm that you have consented to the disclosure of your personal data to us.

3.3.3. When your Personal Data is publicly available like for instance, based on your privacy settings for social media services, we may access information from those accounts or services; during your interactions with us via platforms such as Facebook.

3.3.4. While browsing and / or interacting on our website

3.4. The personal data that we collect and process may include:

3.4.1. Personal contact details - Name, surname, physical address, email address, office phone, mobile phone, fax number.

3.4.2. National identification details (issued by Government) such as National ID.

3.4.3. Financial information - Bank details.

3.4.4. IT data - IP addresses, type and version of browser, access time and duration, page views, user activity, website usage in log files.

4. Usage and disclosure of data collected

Birmingham.mu will make use of your personal data ONLY for the purposes for which it has been collected or agreed with you. Your personal data shall not be used for any automated individual decision-making process which could have a significant impact on you. We may use your Personal Data for the following purposes:

4.1. for the purpose of internal administration and marketing purposes;

4.2. managing our customer/prospect relations while processing your orders or responding to your requests;

4.3. regularly sending you news and information about Birmingham.mu, our brands, products or our initiatives that might arouse your interest;

4.4. to fulfill your requests for our products, partners and services or on special offers;

4.5. identifying you under legal circumstances or for verifying the accuracy of your Personal Data;

4.6. in aggregate form for demographic characterizations and internal marketing surveys;

4.7. for facilitation of performance or performance of a contract we have with you;

4.8. for generating data analytics to improve our web user experience, services and quality of communication with you;

4.9. for any other specific purpose indicated at the time of collecting the information.

Notwithstanding what is contained herein, Birmingham.mu reserves its right to send your Personal Data to other companies or people when:

o   we have your consent to share the information;

o   we need to share your information to provide the product or service you have requested;

o   we need to send the information to companies who work on behalf of Birmingham.mu to provide a product or service to you;

o   we respond to court orders or legal process;

o   we need to protect and defend the rights or property of Birmingham.mu or enforce any terms and conditions for use and transactions on this website;

o   we find that your actions on our web sites violate any of our web usage guidelines.

5. **Data Security**
    Birmingham.mu attaches significant importance to the security of your personal data and has taken necessary steps to minimise risks related loss, spoilage or misuse of your personal data.

6. **Data Retention**
    Data is stored on the website's server for a period that is strictly necessary for the above-mentioned data processing purposes. Beyond this period, data will only be stored for statistical purposes.

7. **Your Rights**
    You may request to access, modify, rectify and delete your personal information by sending us an email here: webmaster@birmingham.mu

8. **Facebook Application**
    You may access the website via its Facebook page. Web users wishing to use Facebook application should beforehand read and approve the following Facebook terms and conditions:
    1. Statement of Rights and Responsibilities
    2. Data Use Policy
    3. Facebook Community Standards

9. **Information about Cookies and Tracking**
    This section features information about your rights and choices regarding cookies. Cookies are small text files which are transferred from our websites, applications or services and stored on your device. We use cookies to provide you with a personalised service, while helping us improve your user-experience when visiting our website.

    While visiting Birmingham.mu and following your choice to allow or not cookies, cookies are likely to be installed on your device and information related to the browsing by your device is likely to be stored by those cookies. Cookies may be implemented by us or by some of our authorised partners.

    As it is the case for all websites, our server automatically records log files containing general information about the volume and characteristics of our website traffic such as IP address, numbers of pages viewed, duration of visits on the website, etc. We use log files to build trends about the website usage to help us to monitor and improve the service. **We cannot identify you from your log files.**

9.1. Our website uses the following cookies:

9.1.1. Strictly necessary cookies

Strictly necessary cookies are required for the good functioning of our website. For instance, these cookies enable you to access secure areas of our website or to remember information related to accessing our website, setting up security measures, adapting the website's display settings as per your browser's preferences and to verify your browser's compatibility with our website.

Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
CONSENT	youtube-nocookie.com	HTTP	5987 days
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.			
rc::a	google.com	HTML	Persistent
First found URL: https://www.birmingham.mu/contact-us/			
Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.			
rc::c	google.com	HTML	Session
First found URL: https://www.birmingham.mu/contact-us/			
Cookie purpose description: This cookie is used to distinguish between humans and bots.			
test_cookie	doubleclick.net	HTTP	1 day
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used to check if the user's browser supports cookies.			

9.1.2. Performance cookies and analytics technologies

This type of cookies collects information about how visitors use our website and services such as the type of functionality which are used by visitors most frequently used; whether they get error messages from areas of the website. These cookies don't collect information that identifies a visitor or user. Any information collected by these cookies is aggregated and therefore anonymous. We only use these cookies to improve how our website and services work

Category: Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

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COOKIE NAME	PROVIDER	TYPE	EXPIRY
__utm.gif	google-analytics.com	Pixel	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Google Analytics Tracking Code that logs details about the visitor's browser and computer.			
__utma	birmingham.mu	HTTP	2 years
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.			
__utmb	birmingham.mu	HTTP	1 day
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.			
__utmc	birmingham.mu	HTTP	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.			
__utmt	birmingham.mu	HTTP	1 day
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used to throttle the speed of requests to the server.			
__utmz	birmingham.mu	HTTP	6 months
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.			

9.1.3. Adverting Cookies

Advertising cookies are used to deliver most relevant adverts to you in line with your interests and preferences. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. Advertising cookies are usually placed by advertising networks with the website operators' permission. They remember that you have visited a website and this information is shared with third-party platforms such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by those third-party platforms

Category: Marketing (13)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_fbp	birmingham.mu	HTTP	3 months
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			
IDE	doubleclick.net	HTTP	1 year
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.			
pagead/1p-user-list/#	google.com	Pixel	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.			
tr	facebook.com	Pixel	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			
yt.innertube::nextId	youtube-nocookie.com	HTML	Persistent
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.			
yt.innertube::requests	youtube-nocookie.com	HTML	Persistent
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.			
yt-remote-cast-available	youtube-nocookie.com	HTML	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-cast-installed	youtube-nocookie.com	HTML	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-connected-devices	youtube-nocookie.com	HTML	Persistent
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-device-id	youtube-nocookie.com	HTML	Persistent
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-fast-check-period	youtube-nocookie.com	HTML	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-session-app	youtube-nocookie.com	HTML	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			
yt-remote-session-name	youtube-nocookie.com	HTML	Session
First found URL: https://www.birmingham.mu/			
Cookie purpose description: Stores the user's video player preferences using embedded YouTube video			

9.1.4. How do I manage Cookies?

You are allowed to modify your preferences regarding cookies. You may configure your browser or our website to restrict cookies or block all cookies if you wish. However, disabling cookies may affect your ability to use certain parts of our website or services.

Birmingham.mu shall not be liable regarding the consequences related to the poor performance of the website or our services resulting from the fact that Birmingham.mu being unable to store or read cookies necessary for the good running of the website prior to your choice of refusing or deleting cookies.

For more information about cookies and instructions on how to adjust your browser settings to accept, delete or reject cookies, on an ad-hoc or permanent basis:

Chrome:
http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647

Firefox:
http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies

Internet Explorer:
http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies

Safari: http://www.apple.com/support/mac-apps/safari/

You may also configure your browser in such a way that the latter trigger a code indicating to the websites that you do not wish to be tracked. ('Do not track' option):

Chrome: https://support.google.com/chrome/answer/114836

Firefox: https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature

Internet Explorer :
http://windows.microsoft.com/fr-fr/internet-explorer/use-tracking-protection#ie=ie-11

Safari: http://support.apple.com/kb/PH11952

To learn more about how to manage or delete Flash cookies, please visit the following link:
http://www.macromedia.com/support/documentation/fr/flashplayer/help/settings_manager06.html

Our website uses Google Analytics for statistical purposes. If you do not wish to be tracked by Google Analytics, you may do so here:
http://tools.google.com/dlpage/gaoptout?hl=None